



MAXAM TIRE SPONSORS THE 2024 NATIONAL TRACTOR PULLING CHAMPIONSHIPS

MAXAM Revs Up the Excitement as Title Sponsor for the National Tractor Pulling Championships

[Danvers, Massachusetts, December 7th, 2023] MAXAM Tire, a global leader in tire innovation, is proud to announce that they will be the title sponsor for the prestigious National Tractor Pulling Championships, adding a significant symbol of rugged performance to this renowned event.

As a major global specialty tire manufacturer and distributor, MAXAM Tire has a formidable reputation for market-leading quality, reliability, and delivered value. With a commitment to innovation, MAXAM has become a symbol of excellence in the tire industry, gaining OEM positions with major brands such as Caterpillar®, Case IH®, and New Holland®. With proven solutions for the agricultural industry, MAXAM's offerings have established a formidable reputation for delivering performance in every field.

By offering improved traction, increased stability, and reduced slip, the MAXAM range of agricultural products delivers a valuable solution to farmers and growers globally. Backed by an 8-year tire warranty, MAXAM's confidence in its radial product offering is never wavering and is focused on protecting its customers' investments.

The National Tractor Pulling Championships, hosted in the iconic Pulltown Venue, has been a symbol in the world of tractor pulling since 1962. Known for its fierce competition and passionate community, this championship showcases the raw power and skill of the world's top tractor-pulling competitors. MAXAM Tire's sponsorship is a testament to their dedication in supporting such events that embody the spirit of resilience and performance.

As the title sponsor, MAXAM Tire brings its tireless commitment to excellence and innovation to the National Tractor Pulling Championships. The MAXAM brand represents more than just tires; it symbolizes the determination to overcome challenges and dominate the job.

"We are thrilled to be the title sponsor for the National Tractor Pulling Championships," said Greg Giland, VP of Global Agriculture at MAXAM Tire. "This partnership aligns perfectly with our brand ethos of pushing beyond limit and achieving unparalleled performance. We look forward to this electrifying event and celebrating the relentless spirit of tractor-pulling enthusiasts."

Do not miss the action! Join MAXAM Tire at the 2024 National Tractor Pulling Championships and witness the power of innovation, performance, and determination on display in Bowling Green, Ohio. For more information on MAXAM agricultural tires, please contact your local representative, or visit us at www.maxamtire.com

