

MAXAM Tire Unveils Revolutionary MS453PRO at MINEXPO 2024

Showcasing Innovation and Durability in Mining Tires at Booth #10721 in the West Hall

[Danvers, Massachusetts, Aug 28th, 2024] – MAXAM Tire North America is set to showcase its latest advancements in mining tire technology at MINEXPO 2024, taking place in Las Vegas, NV, from September 24-26. Visitors to Booth #10721 in the West Hall will be among the first to experience the new MS453PRO haul truck tire and the new 3-star MS501 45/65R45 underground mining tire.

The MS453PRO represents a leap forward in mining tire technology with several key features:

- **Improved Design:** The reduced lug groove length on the tread maximizes footprint and wear, ensuring longer-lasting performance.
- **Enhanced Durability:** The tire incorporates a unique shoulder tie bar design to increase tread life by reducing lug deflection and stabilizing tread shoulder.
- **Innovative Self-Cleaning:** The 2-stage groove design boosts the contact patch while offering an enhanced self-cleaning feature.
- **Higher TKPH:** The MS453PRO boasts a higher Ton-Kilometers Per Hour (TKPH) rating compared to its predecessor, providing superior efficiency in demanding mining operations.

In addition to the MS453PRO, MAXAM Tire will debut the 3-star MS501 45/65R45 tire, designed to tackle the toughest off-road conditions. Key features include:

- **Specialized Compound:** Increased cut and impact resistance for extended tire life.
- **Deep L5 Offset Lug Pattern:** Combines excellent traction with high resistance to wear, suitable for all off-road conditions.
- **Improved Puncture Resistance:** A deep undertread and belt package to ensure better protection against punctures.
- **Reinforced Construction:** The bead, shoulder, and sidewall are reinforced for increased cut resistance, ensuring durability in the harshest environments.

“We are excited to present the MS453PRO and MS501 at MINEXPO 2024, demonstrating our commitment to innovation and excellence in the mining industry,” said Troy Kline, President of MAXAM Tire North America. “These new products not only extend tire life and performance but also exemplify MAXAM’s dedication to providing reliable solutions that enhance productivity for our customers.”

Visitors to the MAXAM Tire booth will have the opportunity to learn more about these new products and explore the full range of OTR solutions designed to meet the diverse needs of the mining industry.

For more information or to schedule an interview, please contact us at marketing@maxamtirena.com.

About MAXAM Tire

As a major global specialty tire manufacturer and distributor, MAXAM has a strong reputation for market leading quality, reliability and delivered value. Our organization’s foundation is centered around world-class engineering practices and the most advanced manufacturing platforms within our industry, ensuring superior product quality.