

## MAXAM TIRE PROUDLY RETURNS AS TITLE SPONSOR FOR THE 2025 NATIONAL TRACTOR PULLING CHAMPIONSHIP

[Danvers, Massachusetts, December 17<sup>th</sup>, 2024] MAXAM Tire, a global leader in tire innovation, is excited to announce its continued partnership as the title sponsor for the 2025 National Tractor Pulling Championships held August 14-16<sup>th</sup>, 2025. This renewed commitment underscores MAXAM's dedication to supporting the farming and tractor-pulling communities with a spirit of excellence, resilience, and high performance.

The National Tractor Pulling Championships, held annually in the legendary Pulltown Venue in Bowling Green, Ohio, has been the heart of tractor pulling since 1962. The event attracts the best in the business, showcasing the grit and power of competitors from across the globe, making it a perfect match for MAXAM Tire's brand values.

As a premier specialty tire manufacturer trusted by leading OEMs such as Caterpillar®, Case IH®, and New Holland®, MAXAM Tire delivers unmatched reliability, performance, and value to the agricultural industry. With solutions designed to optimize traction, stability, and efficiency, MAXAM continues to be a trusted partner for farmers worldwide. Our flagship agricultural radial tires, backed by an industry-leading 8-year warranty, reflect our unwavering confidence in our products.

"Returning as the title sponsor of the National Tractor Pulling Championships is a privilege we're incredibly proud of," said Steve Cunningham, Director of Marketing at MAXAM Tire. "This partnership is more than just an opportunity to showcase our brand; it's a celebration of the hard work, determination, and ingenuity that define both the farming and tractor-pulling communities. We're honored to stand alongside this passionate audience and look forward to another unforgettable event in Pulltown."

Get ready for an adrenaline-filled experience as MAXAM Tire brings its innovation and expertise back to the biggest tractor-pulling stage in the world. Mark your calendars and join us in Bowling Green to witness raw power, unyielding determination, and thrilling competition.

For more information on MAXAM agricultural products or to connect with a local MAXAM representative, visit [www.maxamtire.com](http://www.maxamtire.com).

### About MAXAM Tire

As a major global specialty tire manufacturer and distributor, MAXAM has a strong reputation for market leading quality, reliability and delivered value. Our organization's foundation is centered around world-class engineering practices and the most advanced manufacturing platforms within our industry, ensuring superior product quality.